

FREEDOM festival 2025

AUDIENCE & ARTISTS



60,000

Audience members



148

Performances



40

Companies



9

Countries represented

PARTICIPATION



250

Participants



6

Participation projects



25

Workshop hours



514

Volunteer hours

MARKETING & PR



134,299

Spotify impressions



400,000

Est. impressions via local PR



632,766

Content views via Meta



811,152

Est. impressions via digital billboards

